



# LISA DI SABATINO

JUNIOR ART DIRECTOR



## ABOUT ME

I am a passionate, creative, and proactive junior Art Director with a strong foundation in graphic design. My approach is driven by ambition and a commitment to continuous learning. I thrive on challenging projects and I am dedicated to developing my skills and expanding my expertise.



## CONTACT

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## EDUCATION

- **John Cabot University**  
-Cum Laude

**Bachelor in Digital Communication  
Minor in Art and Design**

2020-2023

- **Politecnico di Milano- POLI.design**

**Master in Art Direction & Copywriting**

2023-2024



## WORK EXPERIENCE

### Excess Venice Boutique Hotel

2020

- Developed and implemented a comprehensive communication strategy for the grand opening of the hotel's new restaurant.

### Profumeria PO

2021

- Brand identity
- Captured and edited photos for marketing and advertising purposes.
- Social media manager

### Gierre

2022

- Promoter for Emergency and AISM
- Promoted the organization's causes and encouraged community support.



## SOFTWARE/LANGUAGE

Photoshop	<div style="width: 80%;"></div>	Italian	<div style="width: 100%;"></div>
Illustrator	<div style="width: 80%;"></div>	English	<div style="width: 100%;"></div>
InDesign	<div style="width: 80%;"></div>	Spanish	<div style="width: 90%;"></div>
After effects	<div style="width: 60%;"></div>	French	<div style="width: 80%;"></div>
Premiere Pro	<div style="width: 70%;"></div>		
Figma	<div style="width: 80%;"></div>		